

CRUISEBROTHERS.COM

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**CRUISEBROTHERS.COM BOOKS ITS 500,000TH SAILING;
STRENGTHENS POSITION AS A LEADING U.S. CRUISE TRAVEL FIRM**

CRANSTON, R.I., November 23, 2004 – CruiseBrothers.com, one of the largest family-owned cruise-only travel agencies in the country, today announced it recently booked its 500,000th cruise. The business milestone was reached earlier this month; 32 years after the agency first opened its doors in 1972.

Started as a traditional brick-and-mortar travel agency, Cruise Brothers launched its Web site in 1999 to reach even more cruise travelers. This was done without losing touch with what made the business so successful – personal attention from trained, knowledgeable cruise specialists and hands on attention from the owners.

Today, the company has more than 200 remote agents around the country. These agents booked cruises for thousands of cruisers last year, which ranked CruiseBrothers.com as the one of the largest and oldest family owned cruise agency in the United States.

“Booking our half millionth customer is a direct result of our team award-winning cruise specialists and customer care team who have always been committed to assuring each cruiser has a memorable vacation on whatever sailing they choose,” said Steven Gelfuso, president of CruiseBrothers.com. “Our cruise travel bookings continue to grow annually and all of us look forward to the next 30 years in business.”

Gelfuso said the key to the continuing success of CruiseBrothers.com is the high level of customer service it provides cruisers. Gelfuso himself answers at least 2 calls personally each day to keep on top of the pulse of his clients.

CruiseBrothers.com, located in Providence, R.I., has been in business for more than 30 years. The travel agency has been recognized by MSNBC and travel expert Arthur Frommer as a top “Web Player” in the cruise vacation category.

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